



August 20, 2021 • No. 2 ... for the Bellwether Community

Spotlight on Founding/Platinum Sustaining Sponsor: Vizient Inc.

What does Vizient and Bellwether League Foundation's Hall of Fame for Healthcare Supply Chain Leadership achieve together that either might find more challenging to achieve alone and why?

"I think the important recognition of the leadership in healthcare is something that Vizient can do on its own; however, it is better to have someone such as Bellwether [League Foundation] do it."

• *Rand Ballard, Chief Customer Officer, Vizient Inc.*

What's happening with Bellwether League Foundation now

Currently, the Board of Directors and Advisory Council remain hard at work on three key projects:

1. Prepping materials featuring the **Future Famers Class of 2021, the 2021 Ammer Honoree** and the **Bellwether Class of 2021** that will be posted online at www.bellwetherleague.org.
2. Editing and post-producing content from our successful 2021 virtual **Healthcare Supply Chain Leadership Forum**, which broadcast online on **Wednesday, July 28**, for upcoming on-demand access via www.bellwetherleague.org. We appreciate and thank Platinum Sustaining Sponsor GHX for sponsoring and supporting this event.
3. Preparing for the now-virtual **14th Annual Bellwether League Foundation Induction & Recognition Event (BLFIRE14)**, scheduled to broadcast online Monday, October 4, at 7 p.m. Central. We hope you can and plan to join us as we pivot to a virtual event for the second consecutive year.

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Noteworthy news, reviews and views we're reading from around the media world

DC VELOCITY

Strong demand for logistics real estate continues

<https://www.dcvelocity.com/articles/51937-strong-demand-for-logistics-real-estate-continues>

Trucking outlook: Tough road ahead for shippers, carriers

<https://www.dcvelocity.com/articles/51884-trucking-outlook-tough-road-ahead-for-shippers-carriers>

SUPPLY CHAIN DIVE

Coronavirus: A lesson in supply chain risk management

<https://www.supplychaindive.com/news/coronavirus-supply-chain-risk-management/572670/>

4 ways to prepare procurement for the second pandemic peak

<https://www.supplychaindive.com/news/how-to-prepare-for-the-next-pandemic-peak/603407/>

SUPPLY CHAIN MANAGEMENT REVIEW

The Seven Core Capacities of Supply Chain Resilience

<https://www.scmr.com/article/the-seven-core-capacities-of-supply-chain-resilience>

Spotlight on Bronze Sustaining Sponsor: Allina Health

What does Allina Health and Bellwether League Foundation's Hall of Fame for Healthcare Supply Chain Leadership achieve together that either might find more challenging to achieve alone and why?

"Nothing has been over evident over this past year and a half than working through the COVID-19 challenges that highlights why Bellwether [League Foundation] and all individual healthcare organizations need each other to address these challenges. Sharing knowledge and the experiences through the supply chain expertise of the Bellwether [League Foundation] network provided useful counseling and support during this difficult time. While each healthcare organization provided the leadership and guidance toward addressing the COVID-19 pandemic, this additional insight from the Bellwether expertise network was certainly relied up on to channel one's way through a very difficult time."

• Tom Lubotsky, Vice President, Supply Chain, Allina Health

If you would like to participate in "Spotlight on ..." as a Founding, Platinum, Gold, Silver, Bronze, Corporate, Event or Professional Sponsor and be seen in REMEMBER, contact Executive Director Rick Dana Barlow by email at rickdanabarlow@bellwetherleague.org.

From the pages of *Leaders & Luminaries* magazine ...

- Do you own a printed copy of the first two editions? If not, contact Bellwether League Foundation headquarters to receive one via mail for a small donation. Read both here online: https://bellwetherleague.org/pdf/BellwetherLeague_Magazine_Booklet_1st_Issue.pdf and https://bellwetherleague.org/pdf/BellwetherLeague_Magazine_Booklet_2nd_Issue.pdf
- The third edition is available exclusively online with some forward-thinking, mind-tingling stories. You can read it here: <https://bellwetherleague.org/ll/ll3/LL-issue-3.php>
- Some third edition stories worth reading now:
 1. **How do you define success in supply chain?** *What does it look like?*
 2. **Effectiveness is the baseline**
 3. **Reflections of a Hughes impact on healthcare supply chain**
 4. **Scanning titles in the Bellwether's book club.** *What's in the stacks of the logistician's library?*
- One of the items you'll read in the upcoming fourth edition of *Leaders & Luminaries* is the backstory of how **Carl Meyer**, *Bellwether Class of 2019*, Executive Vice President, The Wetrich Group, raised money on July 4 for veterans to gain employment. Meyer played 114 holes of charity golf for nearly 11 hours. We'll share with you what happened.

Spotlight on Corporate & Professional Sponsor: HealthLinks

What does HealthCare Links and Bellwether League Foundation's Hall of Fame for Healthcare Supply Chain Leadership achieve together that either might find more challenging to achieve alone and why?

"Our first job is to vet our clients and identify the ones that deserve to be heard. That avoids wasting everyone's time. The thought leaders at Bellwether [League Foundation] have industry credibility, but their time is precious. By working together, we believe we can jointly share their story."

• *Ken Murawski, President, HealthCare Links*

From the conversations of *Leaders & Luminaries* podcasts and videos ...

- If you haven't checked out some of the podcasts on Bellwether League Foundation's web site at <https://bellwetherleague.org/leaders-luminaries.php>, do it now. You can listen to thought-provoking conversations and interviews with John Gaida, Vance Moore, Shaun Clinton, Dee Donatelli and panels with more.
- Do you want to view an encore presentation of our virtual 13th Annual Bellwether Induction Event? Click here: <https://bellwetherleague.org/sliders/videos.php>

Yes, we're going virtual in 2021 for BLFIRE14 ... again ... but BLFIRE15 ...

- Even as the Delta variant of COVID-19 has caused infection and hospitalization rates to seesaw this summer, the Bellwether League Foundation Board of Directors and Advisory Council had deliberated for months on whether to resume hosting an in-person event this fall as we did last in 2019 or to return to a virtual event as we did in 2020. After numerous conversations and several impromptu surveys within the Bellwether Community (BC) about travel restrictions (voluntary or otherwise), as well as meeting with our designated hotel, we determined that it was in the best interests of the BC to go virtual one more time. We care about the health and safety of the hearts, lungs and minds of BC members to wait yet another year before reconvening in person.
- Based on our preliminary plans for the **15th Anniversary Celebration** and the 2022 Bellwether League Foundation Induction & Recognition Event (BLFIRE15) scheduled for October 2022, we think it will be worth the wait for you. We plan to invite the 2020 and 2021 Future Famers, Ammer Honorees and Bellwether Inductees to share in-person ovations with the Future Famers Class of 2022, the 2022 Ammer Honoree and the Bellwether Class of 2022 ... at a brand-new venue that will reshape the recognition of performance excellence going forward. The redesigned in-person event will represent the next generation of the Hall of Fame for Healthcare Supply Chain Leadership, paving the way to a new era of recognition. *(No hints, but no, we're not holding it at an amusement park or entertainment complex.)*

What wizardry is behind the curtain anyway ... or how we do what we do ...

- Believe it or not, we hear, receive and see all kinds of comments, inuendo, rumors and scuttlebutt about how we determine who is honored, inducted and recognized each year. Some claim the process is nothing more than an "old boys' network" that rewards connections, popularity, personality, influence and sponsorship or may serve as bait to attract, trade or compensate for some quid pro quo decisions. We'd like to set the record straight once and for all after more than 14 years of doing this.
- **All** of those assumptions remain absolutely, completely and unequivocally **false**.
- In short, nominated candidates from sponsors do not receive special consideration or treatment, nor are candidates nominated to curry favors or interest from prospective and current sponsors.
- We have developed, honed and streamlined application/nomination forms for all three of our recognition categories – Future Famer, Ammer Honoree and Bellwether Honoree.
- Our nomination assessment process uses both qualitative and quantitative categorical measurements to evaluate candidates based solely on the achievements and accomplishments provided in detail in their completed nomination forms submitted for consideration.
- Many hours and much work go into researching, developing and writing effective nomination forms internally as well as working with external nominators to hone and improve their nomination(s) so that their candidate(s) will receive the consideration, deliberation and due process they deserve. We want people to consider it an honor to be nominated. Because it is. And it's an honor to learn about and read about the stories of all those nominated.

Promote your healthcare supply chain thought leadership and vision

Be seen recognizing your customers via Sustaining, Event or Program Sponsorship or donation to a worthy cause! Opportunities include:

Healthcare Supply Chain Leadership Forum
Leaders & Luminaries magazine
Leaders & Luminaries podcasts
Leaders & Luminaries webcasts
Hall of Fame VIP Reception
Hall of Fame Photography Session

Beacon Awards
Programming and Videography
BLFIRE Dinner/Event Program
Kowalski Leadership & Succession Planning Survey
Bellwether Philanthropy grants and scholarships
REMEMBER newsletter

Place yourself ... in great company ... with great companies ... supporting a great mission.



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